

**LOS ANGELES COUNTY ARTS COMMISSION
MINUTES OF THE MEETING OF SEPTEMBER 8, 2014**



The meeting of September 8, 2014 was held at 10:00 a.m. at the Los Angeles County Arts Commission at 1055 Wilshire Boulevard, Suite 800, Los Angeles, CA 90017.

Present: Guadalupe Rosas Bojorquez
 Pamela Bright-Moon
 Betty Haagen
 Claudia Margolis
 Richard Montoya
 Araceli Ruano
 Ronald Rosen
 Hope Warschaw

Absent: Eric Hanks
 Laurel Karabian
 Harold Karpman
 Bettina Korek
 Peter Lesnik
 Mattie McFadden-Lawson
 Alis Clausen Odenthal

Staff Laura Zucker, Executive Director
Present: Miriam Gonzalez, Executive Assistant
 Sofia Klatzker, Director of Grants and Professional Development
 Adam Davis, Managing Director Ford Theaters

Also Laura Guerrero-Nieto
Present:

President Ruano called the Committee of the Whole to order at 10:12 a.m.

Correspondence

Commissioner Bright-Moon circulated 55 thank you letters from OGP grantee recipients thanking the Board of Supervisors and the Los Angeles County Arts Commission for grants received.

Presidents Items

President Ruano announced the annual grantee reception is scheduled for October 7, 2014 from 5-7 p.m. on the 8th floor balcony of the Hall of Administration. This will be the last grantee reception for Supervisors Yaroslavsky and. The event is sponsored by Southern California Edison.

Commissioners reviewed the 2015 commission meeting dates.

Executive Director's Report

Laura Zucker, Executive Director, introduced Laura Guerrero-Nieto, a Los Angeles County Administrative Intern, who will be placed on assignment with the Arts Commission for one year.

Ms. Zucker reported the Ford Amphitheatre Environmental Impact Report is scheduled to be on the Board of Supervisors agenda on October 7, 2014. Adam Davis circulated two images for Commissioners to review of the future stage plan.

Ms. Zucker reported the Arts Commission submitted an office space request to the Chief Executive Office to relocate some of the Ford staff to the Wilshire office during the construction.

Ms. Zucker distributed an information sheet from the Department of Parks and Recreation and an *LATimes* article to inform Commissioners about Proposition P, which will be on the November 4 ballot.

President Ruano called the general meeting to order at 10:25 a.m.

Absentee Excuses

Roll was taken and on a motion by Commissioner Rosen, seconded by Commissioner Haagen, the excused absences for the meeting of September 8, 2014 were unanimously approved.

Approval of Minutes

On a motion by Commissioner Bright-Moon, seconded by Commissioner Warschaw, the minutes for the meeting of June 12, 2014 were approved with a correction to the minutes by adding number 4.) under Commission Enrichment Opportunities to read 4.) civic art tour of county arts collection.

Update from the Office of Protocol

Lourdes Saab, Deputy Chief of Protocol, gave an overview of the Office of Protocol, the Los Angeles Consular Corps and the Los Angeles Visitors Council. Ms. Saab distributed a general information packet, corps roster and county pins to each Commissioner. Commissioners asked questions and considered ways the Arts Commission and Office of Protocol could partner in the future.

55th Annual Holiday Celebration

Mr. Davis gave an overview of the proposed roster for the 2014 Holiday Celebration Program. This program will air on PBS SoCal instead of KCET. The live show is scheduled from 6-9 p.m. on December 24, 2014 at the Dorothy Chandler Pavilion.

A motion was made by Commissioner Rosen, seconded by Commissioner Bright-Moon, and unanimously carried, to approve the proposed 55th Annual Holiday Celebration Artists (attached), authorize the Executive Director to make changes as may be required by production considerations, and recommend approval by the Board of Supervisors.

Professional Development Report

Sofia Klatzker, Director of Grants and Professional Development, gave an overview of the 2013-14 Professional Development Program Final Report ([attached](#)). Ms. Klatzker circulated the 2015-16 OGP workshop schedule ([attached](#)).

Ms. Klatzker also informed commissioners the Arts Commission has received a Productivity and Investment Fund award of \$70,000 to track the scope our technical assistance services to the field.

Commissioner Items

None.

Public Comment

None.

The Arts Commission meeting of September 8, 2014 was adjourned at 11:35 a.m. on motion by Commissioner Warschaw, seconded by Commissioner Haagen, and unanimously approved.

Enriching Lives



EXECUTIVE SUMMARY

The 2013-14 professional development program final report details the additional training opportunities offered to current OGP grantees as well as the greater Los Angeles County arts community. As in past years, the Arts Commission has provided professional development opportunities at low or no cost to eligible grantees with the limited funds available for the technical assistance program. At the recent work retreat, grants and professional development staff reviewed the number of meetings, convenings, workshops and panels that were either coordinated and/or hosted by the Arts Commission and found that there were over 55 last year, or approximately one opportunity per week.

Opportunities for the Arts Sector

Of special note, there were several offerings open to artists and arts administrators including: a workshop on health care reform and the Affordable Care Act, the first Arts Tune-Up in Leimert Park for 107 participants as well as a special convening focused on dance in Los Angeles. For the first time, the Arts Commission convened all the municipalities that participated in the Municipal Cultural Planning Initiative from 2006-2010 to follow-up on their development of cultural plans for the Cities of Burbank and Beverly Hills, the Lennox Arts and Cultural Committee, the Arts Council for Long Beach as well as the Pomona Cultural Arts Commission.

Grantee Scholarships

Grantees continue to have access to scholarships to take advantage of trainings through partnerships with the Center for Nonprofit Management and the Long Beach Nonprofit Partnership as well as to attend local conferences, and attended 246 workshops this year, an increase of 16% from FY 2012-13.

Leadership Development

In order to continue to broaden support for the arts sector through relationship building and articulate and integrate the nonprofit arts sectors' contributions to a civil and healthy society, the Arts Commission supported several scholarships for grantee organizations to receive specific leadership training through the Southern California Leadership Network, Long Beach Nonprofit Partnership, Executive Service Corps of Southern California, the Center for Nonprofit Management, as well as the Annenberg Foundation's Alchemy and Alchemy+ Leadership Seminars. The scholarship support for participation of arts leaders is integral to nonprofit leadership development. For example, prior to 2011, less than 1% of all participants in the Southern California Leadership Network represented the nonprofit arts sector. Staff also found that since the inception of Annenberg Alchemy program, nearly 37% of OGP grantees have participated. Staff shares program announcements regularly, and grantees apply directly to competitive leadership programs of interest to them.

Enriching Lives



LOS ANGELES COUNTY ARTS COMMISSION

2013-14 PROFESSIONAL DEVELOPMENT PROGRAM

FINAL REPORT, SEPTEMBER 2014

The primary purpose of the Arts Commission's Professional Development Program is to provide technical assistance and leadership development opportunities to the organizations that receive grants through the Organizational Grant Program (OGP). Special initiatives, leadership development programs, scholarships and workshops assist grantee organizations in building capacity by providing learning opportunities for the individuals who lead and staff them.

The Arts Commission also provides convening and workshop opportunities outside the OGP program for the arts sector in keeping with its mission to provide leadership in cultural services for the County, including information and resources for the community, artists, educators, arts organizations and municipalities.

OPPORTUNITIES FOR THE ARTS SECTOR

Health Care Reform

On December 5, 2013 The Actors Fund conducted a free seminar, *Understanding Health Care Reform: Obtaining Insurance for You and Your Employees*, at the Arts Commission offices for 16 attendees. Open to everyone who works in the arts sector, the workshop was an opportunity to learn about Covered California options and how to better understand how to get affordable health insurance with the help of tax credits and federal subsidies.

Arts Tune-Ups and Community Convenings: Arts Tune-Ups were first introduced in 2002-03 as a mechanism for the Arts Commission to provide a broad range of technical assistance for both artists and organizations. The Arts Commission typically partners with a local municipality or nonprofit arts organization to present each Arts Tune-Up.

At each Arts Tune-Up, participants visit five successive roundtable discussions where they spend 25 minutes per table with an expert learning about a specific topic, such as Fundraising for Organizations, Marketing for Individual Artists, Cultural and Community Outreach or Understanding Health Insurance and Healthcare Reform. Participants also have the option to gather information about a number of other service providers, such as Center for Cultural Innovation, Claremont Graduate University's Arts Management Program, The Actor's Fund and California Lawyers for the Arts.

In 2013-14, the Arts Commission partnered with the Empowerment Congress Arts and Culture Committee of the Second Supervisorial District, the City of Los Angeles Department of Cultural Affairs and City of Torrance Cultural Services Division, Community Services Department to present two Arts Tune-Up events:

- The first event held at the Vision Theatre in Leimert Park on February 22 was attended by 107 arts learners. The program drew participants from throughout the County including East Los Angeles, Inglewood and Pasadena. The program was geared toward providing individual artists and representatives of arts organizations with practical information and resources on a variety of

arts-related topics such as advocacy, arts education, community and cultural outreach, fundraising and public relations. One new topic was introduced at this event: Crowdfunding 101.

- The second Arts Tune-Up was held on April 12, 2014 at the Ken Miller Recreation Center in the Torrance Cultural Arts Center and was attended by 55 arts learners. The program drew participants from throughout the County, including Lomita, Monrovia, Carson and San Pedro. The free Arts Tune-Up program provides individual artists and representatives of arts organizations with practical information and resources on a variety of arts related topics such as arts education, fundraising, marketing and creating compelling presentations. Two topics were introduced at this event: Creating Compelling Presentations and Effective Self-Promotion for Artists.

To assist in producing the Arts Tune-Up events, the Arts Commission contracted with LA Stage Alliance, the Center for Nonprofit Management and the Center for Cultural Innovation to identify content experts. As in previous years, topics in 2013-14 included advocacy, arts education, fundraising, marketing, and understanding health care.

The Arts Tune Up events continue to draw attendees from throughout the County and participants are willing to travel long distances the opportunity for free training. A Web-based survey was sent out to participants immediately following each event. One participant shared:

"Thank you for providing this highly informative and beneficial event. I walked away feeling empowered with knowledge and inspired to implement what I learned."

In addition to the Arts Tune-Up events, "Conversations Inside & Outside the Box: Expanding the Presence of Dance in LA" was held at the offices of the Arts Commission on October 12 and presented in partnership with the Dance Resource Center and Pentacle. Over forty-five participants attended facilitated conversations on the following topics:

- **Bringing Dance to the Public through Technology and Media** with Francesca Penzani, Faculty - Dance for Camera, and Theatre Production/Video) Sharon Disney Lund School of Dance; Faculty of Integrated Media; and Faculty of CAP (Community Arts Partnership) at CalArts, Director, Choreographer and Producer
- **Dance in the Community** with Melanie Rios Glaser, Artistic Director & Co-CEO, The Wooden Floor
- **Getting Work in the "Obvious" Places: Theaters, Site Specific Works, Museums, Festivals, Residencies, etc.** with Rachel Cohen, Executive Director, Cadence Arts Network, Inc.
- **Corporate Work: Parties, Commercial Gigs, Restaurants, Theme Parks, etc.** with Allen Moon, Director of Sales, David Lieberman / Artists' Representatives, Julie McDonald, Senior Agent/Founder, McDonald/Selznick Associates and Felicia Rosenfeld, Director of Programming, Pentacle

The event was well-received and feedback for participants was positive. One participant wrote: *"It was terrific to get to know more members of the LA dance community and get a feeling for the well-being and interests of the field"* while another shared: *"It was beneficial to learn how other companies are dealing with the challenges of technology, social media and the need to engage the community, as well as strategic approaches to booking and being open to corporate work."*

Arts Tune-Ups in 2014-15

The Arts Commission will continue to partner with the LA Stage Alliance, the Center for Nonprofit Management and the Center for Cultural Innovation to deliver Arts Tune-Up events. The first Arts Tune-Up event has been scheduled in San Gabriel for January 31, 2015. A second Arts Tune-Up has been scheduled at the Santa Monica Civic Auditorium on May 2, 2015.

OGP Workshops for Grantseekers in 2013-14: Seven Organizational Grant Program Application Workshops were offered at various locations throughout Los Angeles County from September through November 2013. The workshops took place in Downtown Los Angeles, Boyle Heights, North Hollywood, Pasadena, Venice and Long Beach. In addition to learning basic application skills, nonprofit specialists provided arts organizations with technical assistance on topics such as Evaluation Made Easy(ier), Building Your Case: How to Design Compelling Grant Projects, Arts Education, Grantseeking Basics and Improving Artistic Samples. Over 150 prospective applicants attended the workshops from September through November 2013.

Staff again offered "Office Hours" appointments during which applicants met one-on-one with Arts Commission staff. Staff provided guidance and information about other resources, in addition to Arts Commission programs and opportunities.

OGP Workshops in 2014-15: Seven workshops will be offered at various locations throughout Los Angeles County from September through November 2014. The workshops will take place in East LA, Pasadena, North Hollywood, Venice, Long Beach and Central and Downtown LA. Nonprofit specialists will provide arts organizations with specific applications, information and special technical assistance around topics relating to grant writing and proposal development.

In addition to the convenings, meetings and workshops referred to above, the Arts Commission convenes the Los Angeles Arts Funders on a monthly basis. See [Appendix A](#) for full list of convenings, meetings, workshops, panels and site visits organized and/or conducted by the Arts Commission during the 2013-14 fiscal year.

Municipal Convenings: In 2013-14 the Arts Commission convened municipalities for four meetings. On October 30, 2013 the Arts Commission convened the municipalities that participated in the Municipal Cultural Planning Initiative to support the development of five cultural plans. The initiative was funded by the National Endowment for the Arts and the Los Angeles County Quality and Productivity Commission's Productivity Investment Fund. Representatives from the City of Burbank, the Lennox Arts and Cultural Committee, the Arts Council for Long Beach and the Pomona Cultural Arts Commission attended the meeting. Participants had an opportunity to provide updates on how implementation of each municipality's cultural plan has gone, as well as to discuss challenges and successes. Participants were also able to share resources and best practices.

Also on the afternoon of October 30, 2013 the Arts Commission convened 22 municipal arts funders and arts and culture representatives for an informational meeting that included information about The Actors Fund Health Exchange workshops on Obamacare, updates on the World Cities Culture Forum and a presentation on Cultural Asset Mapping by Arts for LA.

On January 30, 2014 the Arts Commission convened all seven municipal arts funder to review and assess what should continue to be common and what can be specific to each application in order to further streamline the grant application process for common grantees. Municipal arts funders in LA County developed common questions to help nonprofit organizations in LA County save time in the grant application process. Common questions are indicated with a sun ☀ symbol in each municipality's grant application. Partnering organizations are the Arts Council of Long Beach, City of

Los Angeles Department of Cultural Affairs, City of West Hollywood, Culver City Cultural Affairs Division, Los Angeles County Arts Commission, Pasadena Cultural Affairs and the Santa Monica Cultural Affairs Division.

On May 16, 2014 Nina Ozlu Tunceli, Chief Counsel of Government and Public Affairs of Americans for the Arts and Executive Director of the Americans for the Arts Action Fund, visited the Arts Commission to meet with municipal arts funders to discuss upcoming advocacy issues and elections.

Municipal Convenings in 2014-15:

The Arts Commission will continue to convene both municipal arts funders as well as municipal arts and culture representatives for information meetings as well as to discuss issues pertinent to the field. In the fall, municipalities will convene to discuss use and participation costs of the California Cultural Data Project.

GRANTEE SCHOLARSHIPS

Continuing a strategy begun in 2003-04, the Arts Commission provides scholarships to staff, board members and volunteers from grantee organizations with budgets under \$1.5 M. Scholarships are offered for trainings and workshops at local management support organizations, as well as arts or discipline-specific conferences held regionally. In addition, the Arts Commission offers workshops to meet the specific needs of grantees that are not covered by other service providers in the region.

The purpose of the scholarships is to provide individuals with the ability to self-determine their individual and organizational needs and encourage staff and board development at all levels of the organization. Contracting with service providers for scholarships also provides support to service organizations in the County.

Supervisors, as well as alumni from the Arts Internship program, continued to take advantage of opportunities in 2013-14 providing an additional level of career development.

Center for Nonprofit Management: The Center for Nonprofit Management (CNM) provides a wide variety of trainings and workshops ranging from board development to grant writing to strategic planning. In 2013-14, the Arts Commission provided **193 scholarships for trainings and workshops at CNM to 60 OGP organizations**. The Cultural Exchange Grant Writing Workshop, Evaluation and Planning Fundamentals, Fundraising for the 1-Person Development Office, Meet the Arts Funders, Persuasive Writing for General Operating Grants, and Understanding Nonprofit Accounting were among the most popular workshops taken by grantees.

Long Beach Nonprofit Partnership: For the fourth year, the Arts Commission partnered with Long Beach Nonprofit Partnership (LBNP), the only nonprofit management support organization in the greater Long Beach area, to offer scholarships to grantees to attend professional development trainings and workshops. The LBNP provides a wide variety of offerings ranging from board development and marketing to fundraising and evaluation. The LBNP made its monthly networking breakfasts and professionally facilitated roundtables for executive directors, volunteer managers, fund development professionals and board leaders available to OGP organizations.

The Arts Commission provided **53 scholarships for trainings and workshops at the LBNP to 32 OGP organizations**. Popular workshops at the LBNP included Organizational Sustainability, Power of Nonprofits: Engines of Growth, and Fundraising for the Small Shop. In addition, **partial scholarships were given to 2 grantees** to attend multi-session certificate programs on grantwriting and human resources management.

Scholarships in 2014-15

The Arts Commission is continuing its scholarship programs with the Center for Nonprofit Management and the Long Beach Nonprofit Partnership, offering grantees the opportunity to self-select specific trainings and workshops.

Analysis of OGP Grantee Workshop and Scholarship Usage

In 2013-14, 86 OGP organizations attended a total of 246 workshops at the Center for Nonprofit Management and the Long Beach Nonprofit Partnership. Overall, we found that 26% of the eligible OGP grantee pool took advantage of the scholarship program in 2013-14, an increase of 16% from 2012-2013.

Of the 86 grantee organizations that participated in the scholarship program:

- 69% attended 1-2 workshops
- 16% attended 3-6
- 9% attended 7-9 workshops
- 6% attended more than 10 workshops.

Conferences: Conferences offer grantees the opportunity to network, forge partnerships and collaborations, develop awareness of resources and best practices in the field, and sharpen skills through practical training. In 2013-14 the Arts Commission provided **18 scholarships** to grantees to attend the following conferences in the region: Arts Reach National Arts Marketing Development & Ticketing Conference, Western Arts Alliance Conference, 2014 Theatre Communications Group Annual Conference, LA Stage Day and the 501(c)onference 2014. See [Appendix B](#) for full list of attendees

One participant who attended the Western Arts Alliance Conference wrote:

"I have a better understanding of what presenters are looking for in a dance company. It has given me insight into the booking of performing arts groups and furthered awareness of me as an artist, producer and choreographer both locally and nationally. It has also given us experience in the conference "scene," which will better enable us to make better use of our time and resources at the next booking conference."

An attendee of LA Stage Day shared:

I greatly benefited from LA Stage Day's three-pronged engagement approach of networking opportunities, the "Lets Inspire" speakers and informational seminars. There were various networking opportunities all throughout the day. The contacts that I received revealed opportunities that I did not know were available, such as low-priced rehearsal spaces in the area, and opened up my network to people that I can call on for advice or collaboration."

Conferences in 2014-15

Partial scholarships to cover registration fees will continue to be offered to grantees as regional conferences are announced, including the Cal Nonprofits Annual Convention which took place on August 1, 2014, the National Arts Marketing, Development and Ticketing Conference in Los Angeles from October 23-25 and the National Guild for Community Arts Education Conference in November 2014.

WORKSHOPS HOSTED BY THE ARTS COMMISSION

OGP Reporting Workshops in 2013/14: 43 Organizational Grant Program grantees attended one survey and reporting workshop at the Arts Commission in December 2013. The workshop participants were introduced to the fundamentals of planning, designing, and conducting surveys, processing and managing responses, and analyzing and interpreting data from both scaled questions and short-answer questions.

On April 17, 2014, the Arts Commission offered a Reporting 101 workshop for 41 OGP grantee arts organizations. The workshop covered reporting and evaluation terms, definitions and concepts, and gave attendees information on how to plan, implement, and manage their program evaluations, as well as information about the Arts Commission's new online reporting system.

Both workshops were led by Kamella Tate, Director of Research and Evaluation at the Music Center. These workshops are part of the Arts Commission's ongoing work to increase arts organizations' evaluative capacity.

OGP Reporting Workshops in 2014-15: Dr. Tate will lead an expanded version of the survey workshop in November 2014 as well as a basic evaluation workshop for applicants to the OGP.

Human Resource Workshops and Hotline: Since many grantees apply to the Arts Commission to fund new positions or expand existing ones, the Arts Commission again offered workshops on human resource (HR) issues and strategies.

For the ninth year, the Arts Commission contracted with **ManagEase**, a human resources corporation, to conduct two workshops for grantees. The first workshop, a Human Resources Boot Camp for Nonprofit Organizations, was held on October 10, 2013 at the Arts Commission offices and was attended by 18 representatives of grantee organizations. The all-day workshop provided an overview of HR policies and practices including developing policies and procedures, managing employee issues, performance appraisal, independent contractors, payroll compliance and termination management.

In addition, the Human Resources Workshop on Strategic HR Issues took place on April 2, 2014 and was attended by 16 representatives from OGP organizations. The half-day workshop provided an overview of strategic HR issues such as risk identification and management, leadership, estimating HR costs, organizational structure options, staff development, compensation and setting and measuring executive goals.

As an extension of the workshop, participants also had the opportunity to register for ManagEase's 24-hour on-call hotline, which they could use to seek guidance on specific HR issues throughout the year. On average, the hotline was used 3-4 times per month by senior employees to provide confidential guidance regarding sensitive human resources issues such as overtime pay, employee management issues and worker's compensation claims. In 2013-14, 52 calls were made by 16 organizations, an 11% increase in calls from the last fiscal year.

On May 15, 2014, 25 representatives from 21 OGP grantee organizations attended a Supervising for Success Workshop presented by the Center for Nonprofit Management presented for the first time at the offices of the Arts Commission. The workshop was designed for new supervisors to the Arts Internship Program, as well as those who have never had formal training as a supervisor. The workshop reviewed the role of the intern supervisor as well as supervision and mentoring methods.

Human Resources Workshops in 2014-15: Since many organizations continue to request staffing support through the Arts Commission's OGP grant program, the Arts Commission has again contracted with ManagEase for two HR workshops in 2014-15. The HR Boot Camp for Nonprofit Organizations workshop is scheduled for October 21, 2014 and the Human Resources Workshop on Strategic HR Issues will be scheduled to take place in the spring of 2015. If space is available, non-grantees will have the opportunity to participate for a fee. Grantees who attend one or both workshops will continue to have the opportunity to register for ManagEase's 24-hour on-call hotline.

The Arts Commission has also contracted with the Center for Nonprofit Management to present Supervising for Success for OGP grantees on October 29, 2014.

In addition, staff will continue to review OGP Final Reports submitted by grantees to inform decisions about additional training needs for the field.

LEADERSHIP DEVELOPMENT

See [Appendix C](#) for full list of organizations participating in leadership development programs.

Leadership Development Opportunities in 2013-14

The Southern California Leadership Network (SCLN): Through a partnership with the Los Angeles Area Chamber of Commerce, SCLN develops exemplary and diverse leaders in the business, government and nonprofit sectors. The organization's nine-month **Leadership L.A.** program provides an annual class of 40 fellows with in-depth knowledge of the challenges and opportunities affecting Los Angeles County, access to established regional leaders and policy experts, small group interaction and case studies and personal development exercises. Program participants predominately represent the business and government sectors, as well as the nonprofit social service sector. Prior to 2011, less than 1% of all participants represented the nonprofit arts sector.

In order to continue to broaden support for the arts sector through relationship building and articulate and integrate the arts sectors' contributions to a civil and healthy society, for the fourth year the Arts Commission supported two scholarships for arts leaders to attend Leadership L.A. in 2014. As a result of the Arts Commission's participation, the Ralph M. Parsons Foundation provided scholarships for three additional arts leaders.

Long Beach Nonprofit Partnership: The Long Beach Nonprofit Partnership's **Nonprofit Leadership Institute** develops nonprofit leaders in Southern California, training an annual class of 10-15 executive leaders through nine monthly sessions, plus six one-on-one coaching sessions. Participants have an opportunity to build supporting relationships with other executive directors, learn new tools and concepts of leadership, share best practices and innovations, increase self awareness as leaders in both communication and leadership styles, as well as re-engage and re-energize leadership skills.

The Arts Commission supported three scholarships for arts leaders to attend the **Nonprofit Leadership Institute** through Long Beach Nonprofit Partnership as well as one scholarship for a grantee to attend the **Nonprofit Leadership Institute for Emerging Leaders**.

Executive Service Corps of Southern California: The Arts Commission offered scholarships to four grantee organizations to attend the **Developing Development Program 2013-14 (DDP)**, an 18 month program which includes half-day training sessions, individualized coaching and clinics with the goal of creating a more sustainable development program for the organization. In addition, the Arts Commission also provided two scholarships to grantees to participate in the **New Executive**

Directors Institute (NEDI), a 12 month program geared to help nonprofit chief executives who have been in their position for three years or less to build the critical leadership skills needed to lead with vision and purpose and to increase their organization's ability to effectively carry out its mission.

Center for Nonprofit Management: The Arts Commission offered two scholarships for a new training program, the **Certificate of Nonprofit Management**. The six month program covers key nonprofit management topics, including administration, sustainability and planning, fund development, board development, communications, and measuring impact. As part of the program participants engage in peer learning, one-on-one coaching, and work on a Strategic Improvement Project.

The Annenberg Foundation: The Arts Commission continued to support **Alchemy Gold**, a learning collaborative for funders dedicated to building the capacity of Los Angeles nonprofit organizations and their leaders. Alchemy Gold partners convene quarterly to learn from experts in capacity building around such key issues as fundraising, leadership development, and board governance. They also engage in facilitated conversations and together identify best practices, methodologies, and tactics to increase the sector's effectiveness and impact in the community.

Since the program's inception, 138 OGP grantees (37%) have participated in **Alchemy: The Leadership Seminar** which consists of three days of training in which fundraising, board effectiveness, civic engagement and accountability are covered. Over 20 grantees have gone on to participate in **Alchemy+**, the second phase of training of the Alchemy Program, which consists of four highly participatory sessions designed to meet the address the specific needs of participating nonprofit organizations and their leaders. Organizations that successfully complete Alchemy+ are eligible to receive a capacity building grant of up to \$10,000 which is subsidized in part by members of Alchemy Gold.

Leadership Development Opportunities in 2014-15

The Arts Commission staff will continue to support scholarships for grantees to attend leadership development programs offered by The Southern California Leadership Network (SCLN), Executive Service Corps of Southern California, Long Beach Nonprofit Partnership and the Center for Nonprofit Management as well as possibly supporting scholarships for the Board Leaders Institute (BLI) which is run by the Riordan Leadership Institute, a program of the Los Angeles Junior Chamber of Commerce. Arts Commission staff will continue to share additional training and leadership development opportunities such as the Annenberg Foundation's Alchemy Leadership Seminar and Alchemy+.



ORGANIZATIONAL GRANT PROGRAM - OGP - 2015/16 WORKSHOP SCHEDULE

Seven workshops will be held throughout the County between for new and returning applicants to the Organizational Grant Program (OGP) between September 18 and October 27. These two-part workshops will each include a section on the OGP including a walkthrough of the guidelines, eligibility requirements and tips on submitting strong proposals. Each workshop will also include a section a particular technical assistance topic designed to strengthen applications.

New applicants and applicants that did not receive funding the last time they applied to the OGP are required to attend one of the following workshops. To register for a workshop, follow the links below. For more information about the program, deadlines and guidelines, please visit <http://lacountyarts.org/GrantsHow.html>.

The workshops, which are free, will be held at the following locations and dates:

DOWNTOWN LOS ANGELES

Thursday, September 18, 3:00 p.m. – 6:00 p.m.
Los Angeles County Arts Commission
1055 Wilshire Blvd, Suite 800, Los Angeles, CA 90017
[REGISTER](#)

Part I: Organizational Grant Program Workshop
Part II: Turning Data into Knowledge
Learn how arts organizations can learn more about audience engagement, financial and program activity by using powerful online data tools like the California Cultural Data Project and Arts Census.

PASADENA

Wednesday, September 24, 2:00 p.m. – 5:00 p.m.
Armory Center for the Arts
145 N. Raymond Avenue, Pasadena, CA 91103
[REGISTER](#)

Part I: Organizational Grant Program Workshop
Part II: Designing Compelling Grant Requests
This session will focus on building compelling project specific grant proposals and budgets.

SANTA MONICA

Tuesday, September 30, 4:00-7:00 pm
Broad Stage - Administrative Office, Third Floor
919 Santa Monica Blvd., Santa Monica, CA 90401
[REGISTER](#)

Part I: Organizational Grant Program Workshop
Part II: Arts Education
This session will focus on building strong arts education grant proposals using the Visual and Performing Arts (VAPA) standards.

GRIFFITH PARK

Saturday, October 4, 10:00 am-1:00 pm
Autry National Center of the American West,
Mary Pickford Education Center
4700 Western Heritage Way, Los Angeles, CA 90027
[REGISTER](#)

Part I: Organizational Grant Program Workshop
Part II: Evaluation Made Easy(ier)
This session will focus on creating simple methods for program evaluation.

LONG BEACH

Thursday, October 16, 3:00 - 6:00 pm
Long Beach Museum of Art
2300 E. Ocean Boulevard, Long Beach, California 90803
[REGISTER](#)

Part I: Organizational Grant Program Workshop
Part II: Grantseeking Basics
This session will focus on grant writing basics and how to get your application funded.

CULVER CITY

Wednesday, October 22, 5:00 - 8:00 pm
Kirk Douglas Theatre, Rehearsal Room
9820 W. Washington Blvd, Culver City, CA 90232
[REGISTER](#)

Part I: Organizational Grant Program Workshop
Part II: Improving Artistic Samples
This session will focus on the importance of high quality artistic samples. Participants will learn how to connect your artistic sample to the application narrative and talk about what works, what doesn't and why.

BOYLE HEIGHTS

Monday, October 27, 4:00 - 7:00 pm
Casa 0101
2102 E. First Street, Los Angeles, CA 90033
[REGISTER](#)

Part I: Organizational Grant Program Workshop
Part II: Office Hours
Grants and Professional Development staff will be available to provide guidance and answer all of your OGP questions as well as provide information about other Arts Commission programs and opportunities.